



THE LEADING BRAND FOR MOBILE ENERGY



**PATONA® is the No. 1 brand for mobile power in Europe!**

## **<>PATONA® Wholesale Batteries/Electronics.**

Digital Camera  
Laptop / Notebook  
Tablet PC  
Smartphone  
3D Printer  
RC Model  
Game Console  
E-Tool  
Vacuum Cleaner  
Lamp  
Universal

Batteries  
Chargers  
Power Supplies  
Adapters  
Power Banks  
Universal Accessories

3D Filaments  
Displays  
Vacuum Cleaner Bags  
LED Bulbs

PATONA® is a registered German quality brand.

**PATONA® Brand Variety.**  
Our products are suitable for all major brands.



An many other brands ...



„We put our corporate identity into practice by providing individual consultation and personal points of contact and support.“

**PATONA® International S.L.U. is one of the leading B2B providers for batteries and electronic accessories.**

*The leading quality brand:*  
PATONA® is a registered German quality brand. Production, import, distribution and sales are managed from one central source.

### Wholesale trade - B2B.

My name is Patric Schwärmer. I am the founder and managing director of the PATONA® Group. It gives me great pleasure to be able to use this platform to welcome you and introduce you to our company, our products, our services, and the cornerstones of our success.

As market leader of the wholesale trade in Europe and with more than 20 years of experience, you will profit from our extensive expertise, premium price-performance ratio and a diverse range of products.

### Dynamic portfolio.

We focus on batteries, chargers and power supplies for digital cameras, laptops, tablet pcs, smartphones and e-tools as well as 3D bio-print filaments, LED bulbs and vacuum cleaner bags. We keep a sharp eye on cutting-edge trends to make sure our portfolio remains dynamic. More than 1 million individual items are directly available from stock.

**Patric Schwärmer**  
Managing Director

Everything from a single source!  
**Nº1**  
Throughout Europe!





## Worldwide success - PATONA®.

The PATONA® brand is firmly established itself on the electronics market. Innovation, production and sales are steered from one central source. Our strategic direction is clearly defined: **Market leadership - together with you!**



At home  
throughout  
the world.

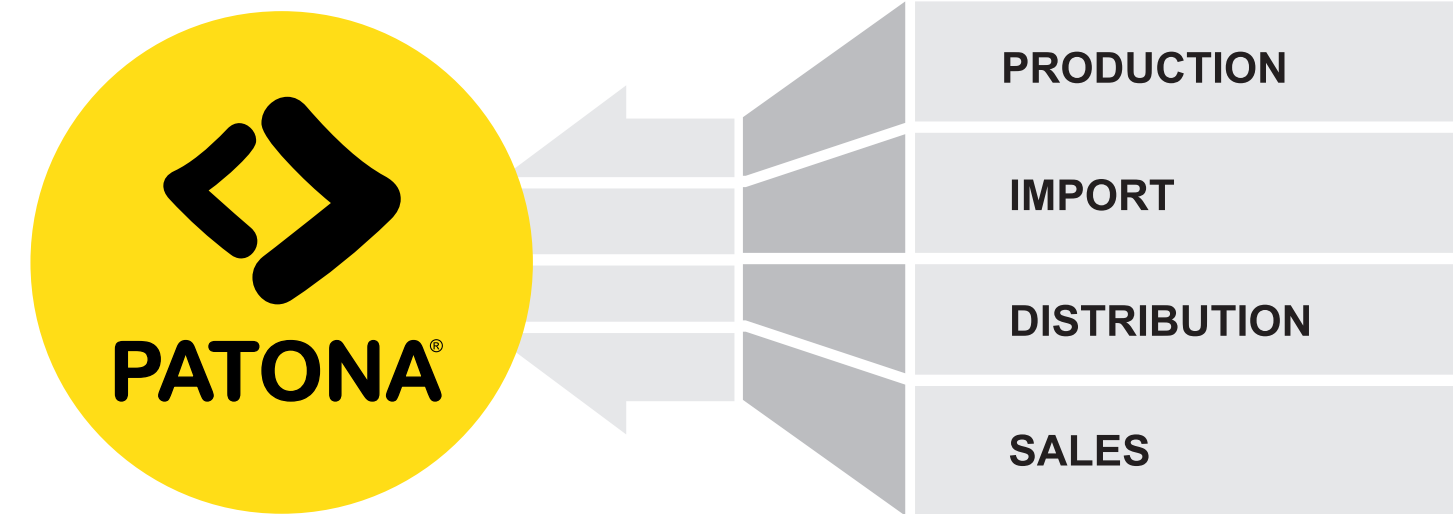
## Expanding and global wholesale trade.



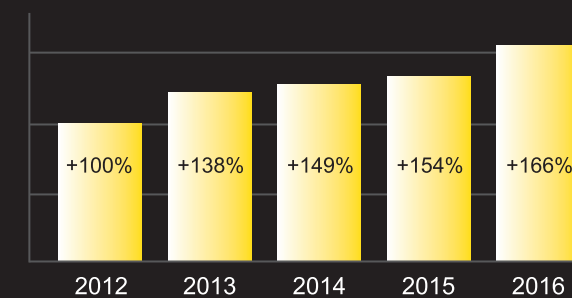
## PATONA® International S.L.U.

We offer everything from a single source, which guarantees consistent quality, an excellent price-performance ratio and high availability. Whether wholesale or retail: **Quality, price and availability** are the basis for your successful business start with the brand PATONA® brand.

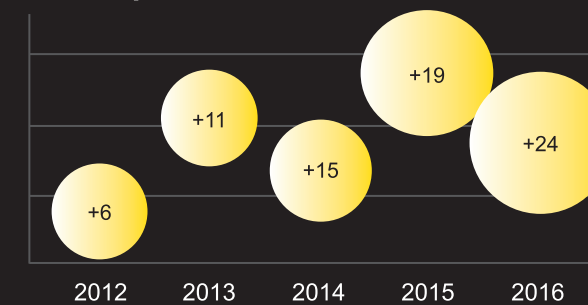
## Everything from a single source.



## Development in Sales



## Development in Countries



## Expansion. Everywhere.

Steadily growing sales and worldwide expansion describe the global success of the German quality brand PATONA®.

## Successful alongside you!

We proudly provide you with high quality products an premium services all over the world.

This includes an excellent price-performance ratio and exemplary availability, as well as competent service from your very own PATONA® competence team.

### The best employees.

We are proud of and grateful for our dedicated and professional staff. There are more than 30 employees in the entire company group.

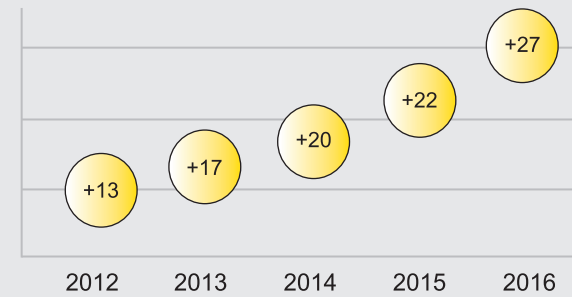
### Most successful B2B customers.

We maintain long-term B2B relationships. Small distributors are also offered competitive purchase prices and professional sales support.

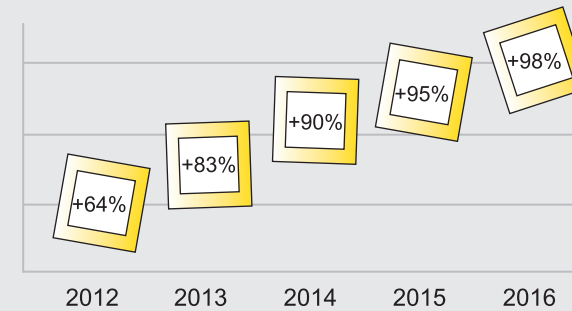
### Huge warehouse availability.

Almost 1 million articles are always in stock. The logistical challenges are enormous, but we master them with ease.

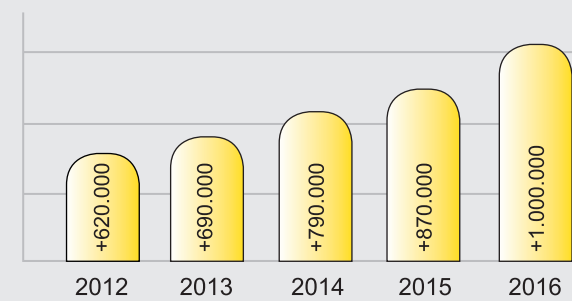
### Employee Growth



### Resellers



### Available Stock Items



### Our product portfolio.

Upon request, we can produce products under your own trademark. Development, design, production and import is possible even at low quantities. Register as a certified PATONA® B2B-Partner on our website pts-trading.de and get access to the whole product series, favorable trade prices and individual service packages.



**Digital Camera**  
Batteries  
Charger



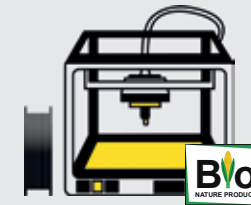
**Laptop**  
Batteries  
Adapters



**Tablet PC**  
Batteries  
Protectors  
Universal Accessories



**Smartphone**  
Batteries  
Charger  
Displays



**3D Printing**  
Filaments



**RC Model**  
Batteries



**Game Console**  
Batteries



**E-Tool**  
Batteries  
Charger



**Vacuum Cleaner**  
Vacuum Cleaner Bags  
Universal Accessories



**Lamp**  
LED Bulbs  
Paneling



**Universal**  
Batteries  
Charger  
Adapter  
Power Banks

### Fly-In Service

We will gladly fly in any article that is not available from stock.

The streamlined organisation of the PATONA® corporate group is active world-wide.

**PTS Trading GmbH**  
Germany  
Design, Market Research, Trademark Rights & Licensing

**SOP Trading**  
Hongkong  
Import & Export  
Production

*Modern, Dynamic, Target-Group-Oriented.*

We constantly have more than 1 million items in stock. The PATONA® product range is first class!



## PATONA® - Product highlights.

**Put us to the test:** Our products are our guarantor of success and shouldn't be missing from your range!

### THE DIGITAL CAMERA / CAMCORDER BATTERY

Our batteries for cameras and camcorders are regularly available for almost 300 current models. PATONA® batteries are equal to the quality of original batteries and show an excellent price-performance ratio.



### THE SYNCHRONIC CHARGER

Simultaneous charging of a battery and an external battery USB device. Available with or without LCD display. Integrated overload protection, connection via car adapter, 230V and micro-USB cable.



### THE DUAL BATTERY CHARGER

Dual charging of 2 batteries and an external USB device. Quick charge function and overcharge protection. With and without LCD display. Connection via car adapter, 230V and micro-USB cable.



*Standard, Comfort, Premium, Platinum.*

Many products are available in different product series.

### THE NOTEBOOK / LAPTOP BATTERY

Replacement batteries for more than 450 laptop models. Exchangeable as well as permanently installed accumulators for almost all current equipment. Our laptop battery brand has become an established player on the battery market.



### THE SMARTPHONE / CELL PHONE BATTERY

Smartphone / mobile phone batteries, permanently installed and / or interchangeable, with excellent price-performance ratio, available for more than 200 different smartphone and mobile phone models.



### Latest INNOVATION!



### Berenstargh® - endless innovation!

We are thrilled to present our new brand Berenstargh®. With modern design, maximum quality and an extensive portfolio exclusively for the specialist trade, you'll soon be as passionate about this brand as we are.

- ◆ Super strong performance
- ◆ German quality standard
- ◆ Reliability and longevity





## Simply intelligent: The PATONA® product series.

We produce according to German quality standards and place very high demands on our products. Through individual series, we can meet the broad range of expectations from a target group-oriented product portfolio.

### Standard-Series

The standard series replaces hundreds of original products of equally high and reliable quality.



### Comfort-Series

For higher demands. The comfort series is equipped with the latest technologies.



### Premium-Series

For professionals and frequent users. Suitable for permanent and flexible use with particularly high power.



### Platinum-Series

The best of the best - with no compromises! The highest quality series made by PATONA® - with maximum performance.

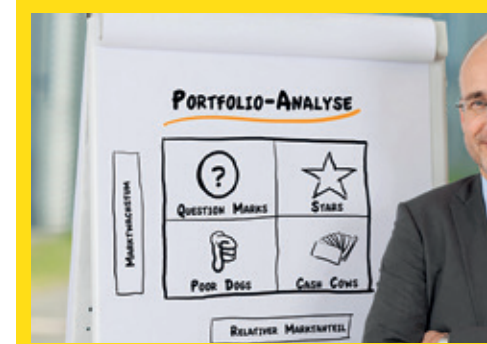


### The latest trends to satisfy our target groups.

PATONA® is always one step ahead of the market. Quick response times and a flexible range keep us ahead of the competition in the fast-moving mobile power market.

## Unique achievements.

We can only succeed if the entire value-added chain works reliably for the benefit of all involved. We are only successful if you are. That's how we see it.



### Product development

- :: German quality brand
- :: Individual brand development
- :: Individual logo / packaging design
- :: Licensing for pan-European market



### Logistics / Distribution

- :: Highest stock availability + fly-in if required
- :: Transport insurance
- :: Small quantities and large imports
- :: Fast delivery time, favorable transport



### Sales promotion

- :: Marketing and sales support
- :: Promotions, sales, specials
- :: Certification label for dealers
- :: Image campaigns, most modern B2B shop



### Customer management

- :: All from one source!
- :: Familial, long-term B2B relationships
- :: Good conditions even for small dealers
- :: Fast, uncomplicated workflow processes

**B2B ONLINE SHOP**

[www.pts-trading.de/en](http://www.pts-trading.de/en)

**B2C ONLINE SHOP**

[www.patona.com](http://www.patona.com)

**PRODUCTS**

[www.products.patona.de](http://www.products.patona.de)

**ABOUT PATONA®**

[www.patona.eu/english](http://www.patona.eu/english)

**DEALER REGISTRATION**

[www.registration.pts-trading.de](http://www.registration.pts-trading.de)

**Marketing & Sales Support**

Find banners, seals and many other tools for your marketing and sales support at: [www.sales.pts-trading.de](http://www.sales.pts-trading.de)

**Your direct connection.**

The PATONA® team of traders is reliably available from Monday to Friday from 9 am to 5 pm.

**PHONE**

+49 (0)7731 187188-11

**TELEFAX**

+49 (0)7731 187188-98

**E-MAIL**

[b2b@pts-trading.de](mailto:b2b@pts-trading.de)

**FACEBOOK**

[www.facebook.pts-trading.de](http://www.facebook.pts-trading.de)

**DOWNLOAD THIS BROCHURE**

[www.brochure.patona.de](http://www.brochure.patona.de)





## Your PATONA®- Competence Team.

We are really looking forward to welcoming you as a new customer. We will do everything we can to make you happy.



We are responsible for the B2C consumer support.



We look after your needs as a trader and give you B2B support.



Sales of internal and field services. For sand, we are your contact persons.



We lead the warehouse and ensure your supply of goods reliably and quickly.



I coordinate the IT and any special tasks.



We are the managing directors of the company.

*Thank you for your love ...*  
As a partner of Patona, you automatically support social projects. More information can be found at:  
[www.commitment.patona.de](http://www.commitment.patona.de)



### Children's home in Singen, Germany

Among other projects, we support the St. Peter and Paul children's home. Learn more on the website: [www.kinderheim-singen.de](http://www.kinderheim-singen.de)



## Imprint

### Contact Germany

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E-Mail: [b2b@pts-trading.de](mailto:b2b@pts-trading.de)  
Web: [www.pts-trading.de/en](http://www.pts-trading.de/en)

UST-ID: DE815454420

### Headquarters/Central Spain

PATONA International S.L.U.  
Avda Jaime III 3 4 2  
07012 Palma de Mallorca  
Spain

Managing Director: Patric Schwärmer  
Court of Registry: Registro Mercantil de Palma de Mallorca  
Registration number: PM-72400, Band 2546, Seite 196

### Environmental Protection/Ecology



We attach great importance to the observance of legal provisions for a clean environment to avoid unnecessary pollution. This includes the return of old packaging, old appliances and old batteries. Information at: [www.pts-trading.de/en/disposal/environmentt](http://www.pts-trading.de/en/disposal/environmentt)

### Lizenzen Fotolia

#123400391 Christine Wulf  
#107182962 Petinovs  
#33405997 contrastwerkstatt  
#112893572 kamonrat  
#145635184 PureSolution  
#120029786 Michail Petrov

### Lizenzen Freepik

Freepik, Flaticon, Symple Icon, Yannic, Gregor Cresnar, Dave Gandy





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single source!

**Nº1**

Throughout Europe!

Digital Camera | Laptop / Notebook | Tablet PC | Smartphone | 3D Printer | RC Model | Game Console | E-Tool | Vacuum Cleaner | Lamp | Universal